

June 2023

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Monthly Bulletin

**Trending
news today**

EDU DRIVE,
the biggest
education fair in
Qatar concluded
successfully

Changes brought
by AI in the field
of education



CHANGES BROUGHT BY AI IN THE FIELD OF EDUCATION

Where the world runs smartly and takes an advanced step each day, Artificial intelligence takes a major role in various fields including marketing, education, and more.

In simple words, we can define Artificial Intelligence as the simulation of human intelligence processes by machines, especially computer systems.

When it comes to education, AI brings revolutionary changes in this field.

Among the changes or updates created by AI, providing smart content for students embraces first place.

These days, every student selects learning with the assistance of smart content over conventional textbooks and AI making it simpler and more interesting by introducing options including webinars, video conferencing, digital textbook guides, globally accepted lectures, and more.

AI contributes the major key points, notes, etc. about every subject and helps in making their studying easy.

Secondly, Customized learning offered by AI changes the system of old method teaching. Here by analyzing the inputs given by students, AI can submit a unique teaching pattern for each student.

Every student also gets access to customized learning materials that will benefit them in concentrating on their strong and weak areas.

Defined as the third point, AI opens the way for easy access to smart learning options for all scholars from anywhere they are. With the help of AI, teachers can share digitized versions of notes and it enables easy studying for every student.

Finally, Artificial Intelligence is a great tool to clear every doubt of students related to their chapters by offering smart solutions.

Ed-tech platforms leverage AI chatbots to be available 24/7 for students. With these options, students can easily clear their doubts without the help of tutors.

In precise, AI covers students all over the globe with suitable studying methods and in the future, we can hope to see mind-blowing AI updates.



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Viral News

Check out the talk on social media



Edu Drive Education Exhibition attracts over 2,000 students

More than 2,000 students participated in the three days-long Edu Drive Education Exhibition organised by Momentum Media in collaboration with Reigate Builders at MES Indian School.

Around 30 stalls opened by various universities, colleges, and training centres from countries such as India, the UK, Australia, Malta, New Zealand, Germany, and Canada participated in the exhibition, a statement said.

The participants got to interact directly with the authorities of various institutions and gained knowledge of the courses they offer and the admission process.

The huge participation of students for the CIGI career clinic was a highlight. Students were counselled by career experts headed by advocate Izzuddin, vice-chairman of CIGI.

The programme was inaugurated by Indian Cultural Centre president A P Manikantan.



Indian Sports Centre president E P Abdurrahman, MES Indian School president Abdul Karim,

vice-president Khalil, principal Dr Hameeda Kader, Radio Malayalam CEO Anwar Vani-

yambalam, MES Indian School Abu Hamour Branch principal Prameela Kannan, Reigate

Builders director Haksar C H, Momentum Media executive director Saif Valanchery, MES In-

dian School Off Campus administrator Manmadhan Mampilli, and Edu Drive event director Fasalul Haq were present.

Different sessions were headed by Dr Saleel Hassan, Firoos P T, Dr Jaseem Kurankott, Faisal A K, and Hannah Lulu. Kerala Business Forum founder and general secretary Varghese announced 'Edu Drive Edition 2'. Saif Valanchery said that Edu Drive Edition 2 will be organised in Qatar, Oman and Bahrain in October-November.

EDU DRIVE, THE BIGGEST EDUCATION FAIR IN QATAR CONCLUDED SUCCESSFULLY

Qatar: To introduce the greatest career options for students who completed Plus Two and Under Graduation, Edu Drive, an initiative by Momentum Media is starting soon in MES Central School, Doha, Qatar. These three days long education fair will start from 25th May to 27th May.

Incorporating leading universities, Colleges, and Schools internationally, the fair aims to provide each student with the best career and higher study choices in the field of science, technology, engineering, arts, and mathematics.

Various sessions included in the program will be handled by experts in the field.

"We focus on gifting every student a bright future by extending immense opportunities for them. This Education Fair can be a tremendous option for students who plan to build an unmatched career" says Mr. Saif Valanchery, founder of Momentum Media & Organizer of Edu Drive.

Qatar is going to witness one of the biggest Education Fair and it opens the way for opportunities for students.



Momentum Media opens educational career guidance program at MES



Momentum Media has always been committed to supporting educational initiatives that shape the lives of young individuals. Recognizing the need for career guidance and higher education opportunities, we have taken the initiative to organize EDU DRIVE. Our goal is to provide students with comprehensive information and resources that will enable them to make informed decisions about their future.

EDU DRIVE will bring together renowned universities, colleges, educational consultants, and coaching centers from various countries including India, Qatar, Malta, Canada, Malaysia, Australia, and New Zealand. We are honored to have the support and involvement of the Centre for Information and Guidance India in this event. CIGI plays a pivotal role in educating and guiding students about their future prospects after completing their 12th grade. Their expert guidance will undoubtedly be valuable to students attending the event.

We are privileged to host distinguished speakers and guests at this event. Dr. Saleel

Hassan, Firoz PT, Abdul Jazeem, Henna Lulu, Faisal AK, and others will share their valuable insights and expertise on various educational and career-related topics.

Mark your calendars for May 25th, 26th, and 27th, as these are the dates for this event. Admission is free for all attendees, and we encourage students to pre-register to avail special gifts. Individual counseling sessions will be available at the venue, allowing students to receive personalized guidance from experts.

We invite students, parents, and education enthusiasts to join us and explore the vast array of opportunities that await them.

The press meet was attended by Saifudheen CK, Executive Director-Momentum Media, Fazalul Haque, Event Director-Edu Drive 2023, Haksar CH, Director-Reigate Builders (P) Ltd, Rahul Jaiswal from Jain University, Oshil Hariparsad - Operations Manager Professional Language Centre, Abdul Razak, Managing Director Alert Qatar.







3 TIPS FOR PREMIUM LOGO MAKING

The logo of a company holds a robust role in the branding.

A person first looks at the logo of a business to comprehend the standard of your firm. Logo defines the refinement of a venture.

Here we got you covered with three useful tips to create the perfect logo for various companies.

1- Know the brand & its services

Before creating a logo for your client, make a background study and collect all possible details about your client to deliver them the logo they dreamed of.

Understanding their interests can help you greatly while designing the logo because even clients from the same industry keep different interests.

2- Use simple icons that highlight the product/service

As the first thing, always keep in mind that a logo should be the one that projects the service or product of your client by using simple icons that stay connected with the brand.

Sketching before designing the logo digitally can help you from doing more edits.

3-More minimal. More elegant.

Creating a logo in a minimal style increases the chance of customers remembering it.

Before submitting a logo, make sure that the logo is relevant and represents the values of your client.

These three things can make your job easy and assist you in delivering the absolute logo they need.

Still not receiving
enough attention in the market?

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Four young children have been found alive in Amazon after 40 days they went missing following a plane crash

"A joy for the whole country! The 4 children who were lost 40 days ago in the Colombian jungle appeared alive," Pedro said in a tweet while posting a photograph of several military and Indigenous people who participated in the operation to locate and rescue the siblings



Qatar to lead GCC economic growth in 2023: World Bank

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